

**'E-health: Grand challenges and Legal Concerns',  
Erasmus University Rotterdam, the Netherlands  
11 December 2014, Woudestein Campus, Room CT-6, Theil Building (C-  
Building)**



**The Erasmus Observatory  
on Health Law**

**CONFERENCE PROGRAM**



- 08.00 – 08.45      REGISTRATION AND COFFEE**
- 08.45 – 09.00      Opening Conference: Prof. Martin Buijsen, Chair Health  
Law Institute, Erasmus University Rotterdam**
- 09.00 – 09.25      Keynote Lecture**

Christa Natoli (Centre for Telehealth and eHealth Law, CTCL, USA)

Title: 'Legal and regulatory hurdles in telemedicine' (webinar)

- 09.25 – 09.45      Plenary Discussion**
- 09.45 – 10.00      COFFEE**
- 10.00 – 11.45      Session I      eHealth and Patients' rights**

**Part I**

Timo Clemens, Eveline Cox, Brigitte van der Zanden and Helmut Brand (Maastricht University, Netherlands):

*'National Contact Points for cross-border healthcare: a new source of information to patients?'*

Paula Lobato de Faria (National School of Public Health, Portugal):

*'EHRs and the "Health Portal" in Portugal: e-Health and data protection facts and challenges'*

Reuben Kirkham (Newcastle University, UK)

*'Using Human Activity Recognition as Evidence for Mental Capacity'*

Iris Bakx (Erasmus University Rotterdam, the Netherlands)

*'E-health and Patient Rights in the Netherlands'*

Questions & Discussion

## **Part II**

Jozo Čizmić & Marija Boban (University of Split, Croatia):

*'Protection of patient's personal data in e-health systems – security and legal challenges'*

Jarek Barcik (Medical University of Bialystok, Poland)

*'Polish experiences with e-health. Legal concerns'*

Emilia Sarnacka (Medical University of Bialystok, Poland)

*'How can the law support communication among medical personnel in the e-Health era?'*

Questions and Discussion

**11.45 – 13.00      LUNCH**

**13.00 – 14.00      Session II      eHealth Internal Market barriers**

Grzegorz Glanowski (Jagiellonian University, Poland)

*'E-Health care benefits in the internal market'*

Karolina Hanslik, European Commission DG Sanco,

*'Overview of the national laws on electronic health records. Presentation of the Study results'*

Stefaan Callens, (Callens Lawfirm, Belgium)

*'Telemonitoring and the Relationship between Patient and Industry'*

Joaquín Cayón & Gustavo Merino (GRIDES-FMV/University of Cantabria, Spain)

*'Medicines & e-commerce: risks and challenges'*

Questions and Discussion

**14.00 – 14.15      COFFEE**

**14.15 – 14.45      SESSION III   The deployment of mHealth technologies**

Lian van Amerongen (PNO Consultants, the Netherlands)

*'Success factors for mHealth grants and deployment'*

Victoria Hordern (UK)

*'mhealth and privacy: challenges and opportunities'*

Questions and Discussion

**15.00 – 15.15      COFFEE**

**15.15 – 16.45      Session IV   eHealth local and country experiences**

Karl A. Stroetmann (empirica Communication & Technology Research, Germany)

*'A global strategic perspective of national eHealth platforms – Meeting political, legal and data interoperability needs'*

Renaud Bouvet, Pierre Desmarais, and Etienne Minvielle (Université de Rennes 1 – France)

*'Legal and organizational barriers to the development of eHealth in France'*

Samantha Adams (Tilburg University, the Netherlands)

*'Ethical issues related to using social media in healthcare: lessons from the first Dutch Twitter heart operation'*

Fabian Raddatz (Noerr LLP, Germany)

*'E-Health innovation in Germany'*

Questions and Discussion

**Parallel session: ROOM Desiderius L5-98 (Sanders Building, L-Building)**

Silvio Bologna (University of Palermo, Italy)

*'Electronic Health Record in Italy and personal data protection'*

Solvita Olsena (University of Latvia, Latvia)

*'Patient's access to electronic medical files'*

Ivan Demchenko (Bogomolets National Medical University, Ukraine)

*'E-health: some notes from Ukraine's experience'*

Alexej Goryainov (AMP, Russia)

*'E-medical records in Russia'*

Stefan Chichevaliev and Neda Milevska-Kostova (Association 6th Star, Macedonia):

*'e-Health policies implementation in Macedonia'*

Questions and Discussion

**16.45 – 17.00      Closing session**

**Reception: Van der Goot Building, 5<sup>th</sup> floor (M-Building, M-5)**

**POSTER PRESENTATIONS (CT-6)**

Krystyna Kowalczyk (Medical University of Bialystok, Poland) (poster)

*'Problems with full use of E-Health in Poland'*

Iryna Senuyta (Lviv University, Ukraine)

*'Protection of Patients' Personal Data: Experience of Ukraine'*

Anastasia Gracheva (Saint-Petersburg State University, Russian Federation)

*'Telemedicine consultation in Russia: current trends, technical standards and guidelines of care'*

Andrija Grustam (Population Health Department, Philips Research Europe)

*'The Cost-Effectiveness Analysis of Philips MOTIVA Telehealth Platform: a continuation of the TEN-HMS1 study'*

#### **ORGANISATION**

**Institute of Health Policy and Management**

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#### **CONFERENCE VENUE**

**Erasmus University Rotterdam**

**Woudestein Campus**

**Theil building**

**Room CT-6**

<http://www.eur.nl/english/guide/maps/mapcampuswoudestein/>

#### **TRAVEL & ACCOMODATION**

[www.rotterdam.info](http://www.rotterdam.info)

**Campus hotel: Novotel Brainpark:** <http://www.novotel.com/nl/hotel-1134-novotel-rotterdam-brainpark/index.shtml>

**Map University:**

<http://www.eur.nl/english/guide/maps/mapcampuswoudestein/>

**Public transport:**

<http://9292.nl/en#>

**Train Schiphol airport:** [www.ns.nl](http://www.ns.nl)

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